

POOJA RAGHU

ATHLETE · CREATOR · STRATEGIST

International multi-sport athlete from Bengaluru, India, fresh from mixed-division gold at the TRIO Invitational 2026 in Malaysia, and headed to the World Ultimate Club Championships in Limerick, Ireland, with only the second Indian mixed club in history to qualify.

Also an architect, UX designer, marketing strategist, and commercial model. One partner for performance campaigns, brand films, editorial shoots, product stories, and the stage, with the strategy built in.



TRIO INVITATIONAL 2026 · GOLD

THE SHORT VERSION

RESULT	Gold, Mixed Division, TRIO Invitational 2026, Putrajaya, Malaysia (14-team international field)
NEXT	World Ultimate Club Championships 2026, Limerick, Ireland · August 15–22
CAREER	10+ years competing internationally · 9+ championships across 4 continents
DISCIPLINES	Ultimate Frisbee · Surfing · Snowboarding · Rugby · Trekking · Modelling
PROFESSION	Architect · UX/UI Designer · Marketing Strategist · Public Speaker
AUDIENCE	9K+ Instagram · 3K+ LinkedIn · 100K+ reel views (engaged, not bought)

AS FEATURED IN

The Hindu · Indulge Xpress · Condé Nast Traveller · Manorama News

10+

YEARS COMPETING
INTERNATIONALLY

9+

INTERNATIONAL
CHAMPIONSHIPS

4

CONTINENTS.
ONE CAREER.

10+

GOLD MEDALS.
MORE TO COME.

CAMPAIGNS & COLLABORATIONS

WhatsApp (Meta) · Samsung · CSK × Etihad · 82°E · Arata · Nua · Mossant · Ashton Gray · RiteBite Max Protein

Campaign work spans brand films, editorial photography, product storytelling, and multi-year athlete partnerships.

WAYS TO WORK TOGETHER

Story & Social

Social-first campaigns woven into training, travel, recovery, and daily life. Wellness journeys, skincare routines for active life, outdoor adventure content.

Performance & On-Field

Kit presence at a world championship, international livestream visibility, nutrition and recovery storytelling from real competition.

Integrated Campaign

Brand films, commercial shoots, and editorial photography built as one story arc, from training camps in India to the tournament in Ireland.

Product & Lifestyle

Product testing in real-world environments. Honest, story-driven review content. Gear, nutrition, sun care, and tech, field-tested outdoors.

Also: ambassador programs · product launches · event appearances · speaking engagements · corporate workshops · women-in-sport initiatives

SPACES I PLAY IN

Sports performance · Energy & hydration · Nutrition & recovery · Skincare & sun protection · Outdoor & adventure · Travel & tourism · Fashion, footwear & apparel · Women's health · Healthcare · Technology & creative tools · Hospitality & automotive · Education

“ *She's actively using her platform for good, living as a role model for girls in the next generation. We love working with her.* ”

LIESL GOECKER · HEAD OF MARKETING, NUA

START A CONVERSATION

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